

## INVOICE



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**Main: (801)532-1300**  
**Billing: (801)536-1328**

Invoice #	Invoice Date	Invoice Month	Invoice Period
569909-1	10/28/12	October 2012	10/01/12 - 10/28/12
Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Ste. 510**  
**Denver, CO 80203**

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11637

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	569909	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/22/12	10/28/12	M-F 5a-530a	5a-530a	11111--	:30	5	\$175.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 11111-- 5 \$175.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 M 10/22/12 5:29 AM M-F 5a-530a 5a-530a :30 MATTV56 \$175.00 NM									
2 13 Tu 10/23/12 5:14 AM M-F 5a-530a 5a-530a :30 MATTV56 \$175.00 NM									
3 13 W 10/24/12 5:21 AM M-F 5a-530a 5a-530a :30 MATTV56 \$175.00 NM									
4 13 Th 10/25/12 5:24 AM M-F 5a-530a 5a-530a :30 MATTV56 \$175.00 NM									
5 13 F 10/26/12 5:23 AM M-F 5a-530a 5a-530a :30 MATT57 \$175.00 NM									
2	10/22/12	10/28/12	M-F 530a-6a	530a-6a	11111--	:30	5	\$175.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 11111-- 5 \$175.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 M 10/22/12 5:52 AM M-F 530a-6a 530a-6a :30 MATTV56 \$175.00 NM									
2 13 Tu 10/23/12 5:41 AM M-F 530a-6a 530a-6a :30 MATTV56 \$175.00 NM									
3 13 W 10/24/12 5:53 AM M-F 530a-6a 530a-6a :30 MATTV56 \$175.00 NM									
4 13 Th 10/25/12 5:40 AM M-F 530a-6a 530a-6a :30 MATTV56 \$175.00 NM									
5 13 F 10/26/12 5:54 AM M-F 530a-6a 530a-6a :30 MATT58 \$175.00 NM									
3	10/22/12	10/28/12	M-F 6a-7a	6a-7a	11111--	:30	5	\$375.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 11111-- 5 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 M 10/22/12 6:58 AM M-F 6a-7a 6a-7a :30 MATTV56 \$375.00 NM									
2 13 Tu 10/23/12 6:57 AM M-F 6a-7a 6a-7a :30 MATTV56 \$375.00 NM									
3 13 W 10/24/12 6:23 AM M-F 6a-7a 6a-7a :30 MATTV56 \$375.00 NM									
4 13 Th 10/25/12 6:12 AM M-F 6a-7a 6a-7a :30 MATTV56 \$375.00 NM									
5 13 F 10/26/12 6:24 AM M-F 6a-7a 6a-7a :30 MATT57 \$375.00 NM									

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**Dallas, TX 75267-7596**

Invoice #	Invoice Date	Invoice Month	Invoice Period
569909-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Matheson/D/Congress		Matheson for Congress 20	11637

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/22/12	10/28/12	M-F 7a-8a	7a-8a	11121--	:30	6	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11121-- 6 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/22/12 7:50 AM M-F 7a-8a 7a-8a :30 MATT56 \$375.00 NM 2 13 Tu 10/23/12 7:29 AM M-F 7a-8a 7a-8a :30 MATT56 \$375.00 NM 3 13 W 10/24/12 7:13 AM M-F 7a-8a 7a-8a :30 MATT56 \$375.00 NM 6 13 Th 10/25/12 7:22 AM M-F 7a-8a 7a-8a :30 MATT56 \$375.00 NM 4 13 Th 10/25/12 7:42 AM M-F 7a-8a 7a-8a :30 MATT56 \$375.00 NM 5 13 F 10/26/12 7:59 AM M-F 7a-8a 7a-8a :30 MATT58 \$375.00 NM									
5	10/22/12	10/28/12	M-F 8a-9a	8a-9a	12112--	:30	7	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 12112-- 7 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/22/12 8:28 AM M-F 8a-9a 8a-9a :30 MATT56 \$375.00 NM 6 13 Tu 10/23/12 8:29 AM M-F 8a-9a 8a-9a :30 MATT56 \$375.00 NM 2 13 Tu 10/23/12 8:54 AM M-F 8a-9a 8a-9a :30 MATT56 \$375.00 NM 3 13 W 10/24/12 8:12 AM M-F 8a-9a 8a-9a :30 MATT56 \$375.00 NM 4 13 Th 10/25/12 8:40 AM M-F 8a-9a 8a-9a :30 MATT56 \$375.00 NM 7 13 F 10/26/12 8:28 AM M-F 8a-9a 8a-9a :30 MATT57 \$375.00 NM 5 13 F 10/26/12 8:53 AM M-F 8a-9a 8a-9a :30 MATT58 \$375.00 NM									
6	10/22/12	10/28/12	Sa 7a-9a	7a-9a	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 10/27/12 7:22 AM Sa 7a-9a 7a-9a :30 MATT57 \$325.00 NM									
7	10/22/12	10/28/12	Su 7a-9a	7a-9a	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 10/28/12 7:11 AM Su 7a-9a 7a-9a :30 MATT57 \$325.00 NM									
8	10/22/12	10/28/12	M-F 9a-10a	9a-10a	---1---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Th 10/25/12 9:57 AM M-F 9a-10a 9a-10a :30 MATT56 \$150.00 NM									
9	10/22/12	10/28/12	M-F 10a-11a	10a-11a	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/22/12 10:20 AM M-F 10a-11a 10a-11a :30 MATT56 \$150.00 NM									

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569909-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 20	11637	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/22/12	10/28/12	M-F 11a-12p	11a-12p	--W----	:30	1	\$175.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 --W---- 1 \$175.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 W 10/24/12 11:25 AM M-F 11a-12p 11a-12p :30 MATTV56 \$175.00 NM									
11	10/22/12	10/28/12	M-F 3p-4p	3p-4p	11111--	:30	5	\$200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 11111-- 5 \$200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
5 13 M 10/22/12 3:10 PM M-F 3p-4p 3p-4p :30 MATTV56 \$200.00 NM									
1 13 Tu 10/23/12 3:20 PM M-F 3p-4p 3p-4p :30 MATTV56 \$200.00 NM									
2 13 W 10/24/12 3:42 PM M-F 3p-4p 3p-4p :30 MATTV56 \$200.00 NM									
3 13 Th 10/25/12 3:55 PM M-F 3p-4p 3p-4p :30 MATTV56 \$200.00 NM									
4 13 F 10/26/12 3:12 PM M-F 3p-4p 3p-4p :30 MATT58 \$200.00 NM									
12	10/22/12	10/28/12	M-F 4p-5p	4p-5p	11111--	:30	5	\$200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 11111-- 5 \$200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 M 10/22/12 4:20 PM M-F 4p-5p 4p-5p :30 MATTV56 \$200.00 NM									
2 13 Tu 10/23/12 4:19 PM M-F 4p-5p 4p-5p :30 MATTV56 \$200.00 NM									
3 13 W 10/24/12 4:38 PM M-F 4p-5p 4p-5p :30 MATTV56 \$200.00 NM									
4 13 Th 10/25/12 4:38 PM M-F 4p-5p 4p-5p :30 MATTV56 \$200.00 NM									
5 13 F 10/26/12 4:12 PM M-F 4p-5p 4p-5p :30 MATT57 \$200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
569909-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 20	11637	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	10/22/12	10/28/12	M-F 5p-530p	5p-530p	111111--	:30	5	\$300.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 111111-- 5 \$300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 M 10/22/12 M-F 5p-530p 5p-530p :00 \$300.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
12 13 M 10/22/12 M-F 530p-6p 530p-6p :00 \$900.00 NM									
Credited									
9 13 M 10/22/12 5:10 PM M-F 5p-530p 5p-530p :30 MATTV56 \$800.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
2 13 Tu 10/23/12 M-F 5p-530p 5p-530p :00 \$300.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
6 13 Tu 10/23/12 5:14 PM M-F 5p-530p 5p-530p :30 MATTV56 \$800.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
13 13 Tu 10/23/12 5:57 PM M-F 530p-6p 530p-6p :30 MATTV56 \$900.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
3 13 W 10/24/12 M-F 5p-530p 5p-530p :00 \$300.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
8 13 W 10/24/12 5:27 PM M-F 5p-530p 5p-530p :30 MATTV56 \$800.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
4 13 Th 10/25/12 M-F 5p-530p 5p-530p :00 \$300.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
11 13 Th 10/25/12 M-F 530p-6p 530p-6p :00 \$900.00 NM									
Credited									
7 13 Th 10/25/12 5:23 PM M-F 5p-530p 5p-530p :30 MATT57 \$800.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
5 13 F 10/26/12 M-F 5p-530p 5p-530p :00 \$300.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
10 13 F 10/26/12 5:22 PM M-F 5p-530p 5p-530p :30 MATT58 \$800.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
14 13 F 10/26/12 5:59 PM M-F 530p-6p 530p-6p :30 MATT58 \$900.00 NM									
MG for 13.3,14.3,14.1,13.4,13.2,14.2,14.4,13.1,13.5									
14	10/22/12	10/28/12	M-F 530p-6p	530p-6p	111111--	:30	5	\$400.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 111111-- 5 \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 M 10/22/12 M-F 530p-6p 530p-6p :00 \$400.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
2 13 Tu 10/23/12 M-F 530p-6p 530p-6p :00 \$400.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
3 13 W 10/24/12 M-F 530p-6p 530p-6p :00 \$400.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
4 13 Th 10/25/12 M-F 530p-6p 530p-6p :00 \$400.00 NM									
See MG 13.6,13.7,13.8,13.9,13.10,13.11,13.12,13.13,13.14									
5 13 F 10/26/12 5:54 PM M-F 530p-6p 530p-6p :30 MATT57 \$400.00 NM									
15	10/22/12	10/28/12	M-F 630p-7p	630p-7p	-T-----	:30	1	\$450.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -T----- 1 \$450.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 13 Tu 10/23/12 6:58 PM M-F 630p-7p 630p-7p :30 MATTV56 \$450.00 NM									

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**Dallas, TX 75267-7596**

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569909-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Matheson/D/Congress		Matheson for Congress 20	11637

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	10/22/12	10/28/12	FOX Prime Friday 7-8p	7p-8p	----F--	:30	1	\$900.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----F-- 1 \$900.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 F 10/26/12 6:58 PM FOX Prime Friday 7-8p 7p-8p :30 MATT57 \$900.00 NM									
17	10/22/12	10/28/12	M-F 9p-1005p	9p-1005p	21121--	:30	7	\$1,500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 21121-- 7 \$1,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
6 13 M 10/22/12 10:14 PM M-F 9p-1005p 9p-1005p :30 MATTV56 \$1,500.00 NM									
1 13 M 10/22/12 10:32 PM M-F 9p-1005p 9p-1005p :30 MATTV56 \$1,500.00 NM									
2 13 Tu 10/23/12 9:57 PM M-F 9p-1005p 9p-1005p :30 MATTV56 \$1,500.00 NM									
3 13 W 10/24/12 10:16 PM M-F 9p-1005p 9p-1005p :30 MATTV56 \$1,500.00 NM									
7 13 Th 10/25/12 10:08 PM M-F 9p-1005p 9p-1005p :30 MATT58 \$1,500.00 NM									
4 13 Th 10/25/12 10:24 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$1,500.00 NM									
5 13 F 10/26/12 9:57 PM M-F 9p-1005p 9p-1005p :30 MATT58 \$1,500.00 NM									
18	10/22/12	10/28/12	Sa 9p-1005p	9p-1005p	----S-	:30	1	\$800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----S- 1 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 Sa 10/27/12 10:19 PM Sa 9p-1005p 9p-1005p :30 MATT58 \$800.00 NM									
19	10/22/12	10/28/12	Su 9p-1005p	9p-1005p	-----S	:30	1	\$1,500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$1,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 Su 10/28/12 Su 9p-1005p 9p-1005p :00 \$1,500.00 NM									
<i>Credited</i>									
20	10/22/12	10/28/12	M-F 1005p-1035p	1005p-1035p	-T-----	:30	1	\$400.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -T----- 1 \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 Tu 10/23/12 10:27 PM M-F 1005p-1035p 1005p-1035p :30 MATTV56 \$400.00 NM									
21	10/22/12	10/28/12	M-F 12p-1230p	12p-1230p	----F--	:30	1	\$125.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ----F-- 1 \$125.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 13 F 10/26/12 12:08 PM M-F 12p-1230p 12p-1230p :30 MATT57 \$125.00 NM									

<u>Total Spots</u>	63	<u>Gross Total</u>	\$31,000.00
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## Payment Terms 30 Days

<u>Agency Commission</u>	\$4,650.00
<u>Net Amount Due</u>	\$26,350.00